



DEEKSHARAMBH PG ORIENTATION PROGRAMME 2025

TIME TO SHINE 2025 | CREATIVE EXPRESSIONS

TIME TO SHINE ACTIVITY GUIDELINES		
1	Name of Competition	Creative Expressions- English Slogan Writing Competition
2	Host Institute	University Community Outreach Club (Amity Institute of Social Sciences) AUUP
3	Brief Details of Competition	The University Community Outreach Club has been established at the university level to instill ethical principles in students while fostering an understanding and enthusiasm for addressing various societal concerns. The club organizes a Slogan Writing Competition for students as part of their activities. This event aims to commemorate the freedom of modern India and its remarkable historical accomplishments and highlight the significance of the younger generation's role and obligations in shaping the country's future.
4	Topic	"Value-Based Living: Building a Better Tomorrow"
5	Eligibility	This event is exclusively open to newly registered (Postgraduate) Amity University Uttar Pradesh students. Students' participation will be deemed invalid if they fail to meet the eligibility criteria.
6	Rules	General Instructions: <ul style="list-style-type: none">• Please read the specified rules carefully before registering for the event.• Registration implies acceptance of all the rules, and failure to comply may result in disqualification.• Judges' decisions will be final and binding, and no individual correspondence will be entertained.
		<ul style="list-style-type: none">• <i>Participants are to register online on a provided portal.</i> Specific Rules: <ul style="list-style-type: none">• The mode of conduct of the event will be offline.• Pre-registration is a must for each participant.• The Organizing Committee reserves the right to change and modify the rules if necessary. Rules regarding Slogan Writing Competition: <ul style="list-style-type: none">• Only one entry per student will be accepted.• The slogan should not exceed two lines or Max 20 words in English.• It has to be quoted in (""); inverted commas;• Slogans should be catchy.• Try to keep it short.• Slogans will be judged following these criteria: Relevance to the theme, originality & creativity.• The author should initially write slogans, or else that entry will be disqualified.• Copyrighted or trademarked content must not be used.• The slogan should not be offensive, hurtful to any caste, creed, religion or community or wholly inappropriate, shall be rejected. Selection Criteria: <ul style="list-style-type: none">• Selected candidates would present their slogan in the Valedictory Session.• The decision of the Judges will be final and binding.• The top three participants will be shortlisted based on language style, clarity of ideas, critical analysis, and originality.

7	Submission Date (if any)	NA
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S.No.	Schedule	Date/Time/Venue
1	Registration for “Time to Shine”	5 th August, 2025 • 4:30 PM-5:30 PM
2	Round One of the competitions for “Time to Shine” activities	6 th August, 2025 • 4:35 PM-5:30 PM LG14, Amity Institute of Social Sciences K - 3 Block, Amity University Campus, Sector - 125, Noida - 201 313, Gautam Budh Nagar, U.P. (India)
3	Round Two and final of competition under “Time to Shine”	7 th August ,2025 • 1:20 PM-5:30 PM LG14 Amity Institute of Social Sciences K-3 Block, Amity University Campus, Sector - 125, Noida - 201 313, Gautam Budh Nagar, U.P. (India)
4	Validatory “Time to Shine”	14 th of August, 2025

8	Faculty CoordinatorDetails	Dr Akanksha Mishra Contact No: +919570650437 E-mail ID: amishra7@amity.edu Dr Nandini Sahay Contact No. +919540040000 E-Mail ID: nsahay4@amity.edu
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